



# URBAN FORUM

## DESIGNED LEADERSHIP

THURS, DECEMBER 6TH @ 7PM  
CHAMPLAIN ROOM, OTTAWA CITY HALL  
110 LAURIER AVE WEST, SECOND FLOOR

**“Great leaders aspire to manage “by design”— with a sense of purpose and foresight. Lessons learned from the world of design, when applied to management, can turn leaders into collaborative, creative, deliberate, and accountable visionaries.”  
— Moura Quayle**



*Moura Quayle Professor, Sauder School of Business  
Director, pro tem, UBC School of Public Policy and Global Affairs*

Hear from Moura Quayle, the author of *Designed Leadership*, and strategic-design scholar and urban-systems designer share her plan for integrating design and leadership, translating processes, principles and practices from years of experience into tools of change for all levels of leaders. She has shared her ideas with a variety of groups over the past year: RBC Leaders Within and RBC Executive, Public Servants from South Korea, BuildEx Calgary, Vancouver Dental Education, Interface Health and other academic audiences.

MOURA QUAYLE

Professor Moura Quayle is the Director pro tem of the new UBC School of Public Policy and Global Affairs. Since 2014, Moura was the Director of the Liu Institute for Global Issues and the Master of Public Policy and Global Affairs professional graduate program. She has brought her education and professional background in urban design and landscape architecture to bear on a variety of leadership positions.

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*Designed Leadership, was published by Columbia University Press in July 2017. A few copies will be available for purchase the evening of the Urban Forum lecture.*

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